

SCHEME OF STUDIES

Bachelor of Art & Design - I

Paper	Subject	Marks		Total	
		Internal	External		
I	Design		100	100	
II	Fine Arts		100	100	
III	Drafting		50	50	
IV	3D Studies		50	50	
V	English		100	100	
VI	Introduction to Art		100	100	
VII	Prehistoric Art & Early Civilizations		100	100	
VIII	Exhibition of Works	100	100	200	800

Bachelor of Art & Design - II

Paper	Subject	Marks		Total	
		Internal	External		
I	Drawing		100	100	
II	Major		150	150	
III	Minor		50	50	
IV	Muslim Architecture		100	100	
V	English		100	100	
VI	Exhibition of Works	100	100	200	700

Bachelor of Art & Design - III

Paper	Subject	Marks		Total	
		Internal	External		
I	Drawing		100	100	
II	Major		150	150	
III	Minor		50	50	
IV	History of Western Artist		100	100	
V	Pak Study & Islamiyat		100	100	
VI	Exhibition of Works	100	100	200	700

Bachelor of Art & Design - IV

Paper	Subject	Marks		Total	
		Internal	External		
I	Drawing		100	100	
II	History of Art		150	100	
III	Research Methodology		100	100	
IV	Internship		100	100	
V	Major Project & Thesis		200	200	
VI	Exhibition of Works	50	50	100	700

COURSE OUTLINES

Bachelor of Art & Design - I

Paper I	Design	100
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Course Objectives:

- To understand elements and principles of design through practical assignments;
- To study 2D space and its organization possibilities;
- To introduce technical terms related to design.

Course Contents

• Shaping	2
• Color Wheel and Tonal Charts	2
• Pattern and Motifs (Geometrical, Ornamental and Abstract)	4
• Shapes and Patterns from Nature	3
• Division (Composition and Layout)	2
• Calligraphy Charts (Oriental/Occidental)	3
• Greeting Cards	2
• Gifts Presentations	1
• Photo Frames	2
• Texture Formation	1
• Contrast though Shape and Color	1
• Tile Design	1
• Border Design	1

Total Assignments 25

Paper II	Fine Arts	100
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Course Objectives:

- To understand the elements of art through practical projects (line, shape, value, texture, composition colour and perspective)
- To understand Principles of Composition (unity, balance, rhythm, harmony and repetition)
- To understand how to develop dynamics of 3D on a 2D surfaces
- To introduce technical terms of perspective and composition

Course Contents

• Time-based assignments (quick sketches) in pencil	7
• Study of elements of art through assignments (Color and B&W)	6
• Still life composition in pencil, charcoal, pastels and watercolor	6
• Nature study in Pencil, charcoal, mix medium etc	6
• Features studies from life model (eyes, nose, lips, ears, face)	4
• Sketch book	1

Total Assignments 30

Paper III	Drafting	50
Course Contents		Assignments
<ul style="list-style-type: none"> • Basic Shapes and Architectural Drawing • Furniture and Mechanical Design in various projections • Shapes with the help of computer 		5 5 2
Total Assignments		12

Paper IV	3D Studies	50
Course Contents		Assignments
Introduction to basic 3D forms using various material and process <ul style="list-style-type: none"> • Basic shapes and Composition in clay • Representational and Non-representational volume • Modeling and Casting 		4 2 2
Total Assignments		8

Paper V	English	100
Course Contents		
<ul style="list-style-type: none"> • Paragraph writing • Contextual meaning of words in a given passage • Grammar and structure • Reading comprehension • Letter writing 		

Paper VI	Introduction to Art (Material & Process)	100
Course Outline:		
<ul style="list-style-type: none"> • Meaning of Art • Basic Elements and Principles of Art • Introduction to Drawing and Painting: Medium, Tools, Surfaces and Process • Pencil, Charcoal, Pen & Ink, Watercolor, Oil, Acrylic etc. 		

Paper VII	Prehistoric Art & Early Civilizations	100
Course Outline:		
<ul style="list-style-type: none"> • Prehistoric art (Cave painting and Paleolithic period) • Egyptian Art (Sculpture, Painting and Pyramids) • Greek Art (Painting and Sculpture) • Roman Art (Painting and Sculpture) • Gandhara Art (Sculpture) • Indus Valley Civilization (Seal impression and Sculpture) 		

Paper VIII	Exhibition of Wroks (Works carried out in class)	200
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COURSE OUTLINES

Bachelor of Art & Design - II

Paper I	Drawing	100
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Course Objectives:

- To familiarize students with drawings of various objects and human body through exercises dealing with observation and enjoyable rendering of shapes, volume, tone balance, proportion and spatial relationship;
- To give local tone and texture of white and gray objects translated into colour.

Course Contents	Assignments
<ul style="list-style-type: none"> • Study of human figure in quick sketching with special emphasis on on environment, proportions and perspective; • Study of central axis of human body, balance and movement; • Study of shapes, proportion and relationship of parts of body; • Figure compositions in detail; 	5 4 6 3

Total Assignments 18

Paper II	Major (Communication Design)	150
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Course Objectives:

- To acquire skill in graphic tools as a medium;
- To apply 2D design in small scale projects;
- To learn basic techniques and procedures of solving problem of visual communication;
- To innovate work through research and study

Course Contents	Assignments
<ul style="list-style-type: none"> • Developing Concept of Design • Typographic Charts • Signs and Symbols • Stylization and Simplification (Text and Image) • Corporate Identity and Branding • Creating Adverts (Magazine Ads) • Book Title (English and Native Languages) • Press and Newspaper Ads • Posters (Digital, Photographic, Typographic) 	2 2 3 2 3 2 2 2 3

Total Assignments 21

Paper II	Major (Textile Design)	100
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Course Objectives:

- To create a basic design using different creative techniques;
- To create a basic design based on different themes (nature, tradition and oriental)
- To create different techniques of Block, Discharge and Resist Printing
- To learn Printing and Dying technique

a) Creation of design (Sheet Work)

- Course covers creation of basic designs by different creative techniques, based on different themes, e.g. Nature, Tradition and oriental motives

b) Printing and Dyeing (Cloth Work)

- Techniques of block printing discharge printing resist printing are introduced along with chemistry of dyes for the preparation of different natural fabrics

Course Contents	Assignments
• Basic creation of design	2
• Experimental creation of design	2
• Oriental design project	2
• Traditional design project	2
Total Assignments	8

Medium	Assignments
• Stenciling	2
• Natural Dyes and Dyeing Batik	2
• Block Printinh	2
• Batik	2
Total Assignments	8

Paper II	Major (Painting)	200
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Course Objectives:

- To familiarize students with drawings of various objects and human body through exercises dealing with observation and enjoyable rendering of shape, volume, tone balance, proportion and spatial relationship;
- To give local tone and texture of white and gray objects translated into colour;
- To introduce different painting techniques and surfaces;
- To use different mediums; like watercolor, gouache, oil and dry pastels etc;
- To introduce painting techniques and surfaces like acrylic Tempera and oil

Course Contents	Assignments
• Study of human head in detail with special emphasis on placement and composition	4
• Study of still life from nature and drawing objects	4
• Study of shapes, proportion and relationship of parts of the body	4
• Portrait compositions in detail	4
• Landscapes	2
Total Assignments	18

Paper II	Major (Printmaking)	100
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Course Objectives:

- To learn **Relief Process**;
- To learn **Intaglio Process**
- To learn **Paleography or Surface Process**
- To learn **Stencil Process**

Techniques:

- **Relief Process:** Linocuts, Woodcuts and Wood Engraving
- **Intaglio Process,** Etching, Aquatint, Mezzotint
- **Paleography or Surface Process,** Lithography.
- **Stencil Process,** Silk screen Printing (Seiragraphy)

Course Contents	Assignments
Mono-prints: Multiple repeats (Monochrome & colours prints)	
Marbling:	
Stencil Prints (Brush inking, Dabbing, Roller inking, Spray inking)	
Relief Collage or Collagraph:	
<i>Advanced Experiments to Enhance above-mentioned Techniques.</i>	
Linocut:	
• Demonstration/sketches on a certain theme	
• Converting, cutting and transfer of design on linoleum sheet	
Reduction method	
Linocut: (Etched lino):	
Total Assignments	

Paper II	Major (Miniature Art)	100
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Course Objectives:

- To introduce miniature painting based on studying original miniature in the Lahore Museum and Lahore Fort reference study;
- To introduce different schools of miniature painting and their stylistic differences with special emphasis on Mughal and Islamic miniature art;
- To learn the use of line in the miniature tradition with particular emphasis on portraits, figures, landscape and architectural elements used traditionally.

Course Contents	Assignments
• Figure drawing with lead needle (Traditional miniature painting)	2
• Complete miniature drawing in contemporary form (use of lead needle).	2
• Complete miniature using a traditional subject, (use of lead needle).	2
• Composition with lead needle including landscape or architecture and other traditional elements	2
• Practice of line	2
• Brush-making	2
• Wasli-making and burnishing	2
Total Assignments	16

Paper III	Minor	50
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Courses:

- | | |
|-------------------|-------------------------|
| 1. Weaving | 2. Block Printing |
| 3. Caricature | 4. Miniature |
| 5. Illustration | 6. Calligraphy |
| 7. Textile Design | 8. Communication Design |
| 9. Painting | |

Note: Students have to select one of the above subject other than Major subject.

Paper VII	Muslim Architecture	100
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Course Outline:

I. Essentials of Muslim Architecture

- a. Definition of Muslim Architecture
- b. Scope of Muslim Architecture
- c. Types of Muslim Building:
 - i. Mosques and Minarets
 - ii. Tombs, Shrines and Mausoleum
 - iii. Places and Gardens

II. Muslim Architecture of the Near East

1. Khana Ka'aba
2. Masjid e Nabvi
3. Dome of the Rock
4. Qasr Amra and Qasr Mshatta

III. Muslim Architecture in Spain and North Africa

1. The Great Mosque of Cordoba
2. The Great Mosque of Qairwan

IV. Muslim Architecture of South Asia

1. Qutb Complex
2. Qutb Mosque
3. Qutb Minar
4. Alai Darwaza
5. Tomb of Sher Shah Suri
6. Tomb of Ghiath-ud-Din Tughlaq
7. Tomb of Shah Rukn e Alam

V. Mughal Architecture

1. Tomb of Humayun
2. Tomb of Jahangir
3. Wazir Khan Mosque
4. Taj Mahal
5. Badshahi Mosque

Paper V	English	100
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Course Objectives:

- To enable students to write acceptable essays
- To help improve the class writing skills, note-taking and studying
- To note and studying main points of an article/lecture
- To enable students to speak and write correct English
- To enable students to convert poetry into correct prose
- To enable students to have ideas about the different ways of expression, and the various techniques and devices which are used in it

Course Contents

- Theme writing (Composition)
- Precise (short summary of the essential ideas longer composition)
- Grammar and Structure
- Paraphrasing a poem
- Literal and Figurative use of language

Paper VI	Exhibition of Wroks	200
Works carried out in class throughout the academic year.		

COURSE OUTLINES

Bachelor of Art & Design - III

Paper I	Drawing	100
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Course Objectives:

- To introduce different mediums of drawing which can be manipulated in life, still life and relative environment;
- To study the model with its immediate environment (negative and positive spaces)
- To define shape, proportion and details of body in line;
- To study human anatomy through bones and muscles

Course Contents	Assignments
• Working from observational projects	4
• Emphasis on composition by means of personal expression	4
• To experiment with media and themes of students' own choice	4
Total Assignments	12

Paper II	Major (Communication Design)	100
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Course Objectives:

- To acquire skill and proficiency in design creation, production, and management;
- To develop a mini advertising campaign (with report or handy portfolio);
- To understand client approach and design presentation.
- To acquire skill in developing "Brand Identity Manual".

Course Contents	Assignments
• Layout and Grid Studies	3
• Colour Psychology	2
• Graphic Translation	4
• Gestalt Theory and Application	3
• Using Computer in Printing and Printmaking	4
• Mini Ad campaign including Corporate Identity, Posters, Press Adverts, Outdoor Signage, Book Illustration and Cover etc.	
Total Assignments	16

Paper II	Major (Textile Design) III	100
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Course Objectives:

- To introduce formation of fabric/weaving (basics of handloom weaving techniques)
- To experiment work in weaving techniques to execute projects

Course Contents	Assignments
• Basic Weaving Technique (Paper Weaving)	3
• Handloom Techniques	3
• Punching Techniques	3
• Tapestry Techniques	3
Total Assignments	12

Paper II	Major (Painting) III	200
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Course Objectives:

- To develop composition in painting, freehand sketches from life, still life and nature;
- To develop work based assignments on medium and themes of their own choice; for example, figurative compositions, landscapes, cityscapes and still life etc.

Course Contents	Assignments
• Working from observational projects	3
• Special emphasis on composition by means of personal expression using a range of different materials	3
• To experiment with media, themes and concepts students' choice	3
Total Assignments	9

Paper II	Major (Printmaking) III	100
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Course Objectives:

- To learn relief, intaglio, surface and stencil process in more depth and detail;
- To learn the process of aquatint;
- To learn dry point technique;
- To learn about Etching;
- To learn Engraving process in detail

Course Contents	Assignments
Wood Cut:	
• Transfer of sketch on the side of the plank of wood.	
• Application of ink with brush and printing the block	
Wood Engraving:	
• To trace down, cut away the lines, ink and print the wood block.	
Line engraving:	
• Transfer of sketches and cutting into the surface, application of printing ink and taking the print.	
Open Assignment:	
• Students will make one wood cut block of their own choice.	
Dry point:	
• Cutting into copper plate with tools, producing groove and burr	
• Inking and printing the plate in the printing press	
Etching:	
• Application of ground, transfer of sketch, biting the plate to create a variety of tones, inking plate and taking etching prints	
Soft ground:	
• Print making of the above mentioned technique.	
Aquatint:	
• Applying aquatint ground and biting the plate and print making	
Aquatint (open assignment):	
• Make a theme based print by experimenting on all the above learnt techniques.	
Total Assignments	

Paper III	Major (Miniature Art)	100
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Course Objectives:

- To develop the skill in the techniques of drawing employed in miniature painting;
- To teach the methods of preparing the tools and materials for miniature art e.g. paper (*Wasli*) its burnishing, and brushes used for drawing and painting;
- To practice the style and conventions of traditional miniature drawings/paintings.

Course Contents

Assignments

- | | |
|--|---|
| • Practice of traditional patterns (drawing of different styles) | 2 |
| • Sayah Qualm/ Gadrang Drawings (Finished <i>Sayah Qalam</i>) | 4 |
| • Practice of line (Different kind of drawing with lead needle) | 2 |
| • Practice of traditional Patterns (floral and geometrical with brush) | 2 |

Total Assignments 10

Paper III	Minor III	100
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Courses:

- | | |
|--------------------|-------------------------|
| 1. Ceramics | 2. Batik |
| 3. Stage Design | 4. Photography |
| 5. Screen Printing | 6. Printmaking |
| 7. Textile Design | 8. Communication Design |
| 9. Painting | |

Note: Students have to select one of the above subject other than Major subject.

Paper IV	History of Western Art	100
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Course Outline:

- The Florentine School (Giotto de Bondone)
- The Early Renaissance (Massacio, Sandro Botticelli)
- The High Renaissance (Leonardo, Michelangelo, Raphael)
- The Venetian School (Titian)
- The German School (Albert Durer)
- The Flemish School (Peter Paul Rubens)
- The Spanish School (Francisco Goya)
- The Dutch School (Rembrandt)
- The Noe-classicism (Jacques Louis David)
- Romanticism (J.M.W. Turner, John Constable)
- Realism (Gustave Courbet, Honore Daumier)
- Impressionism (Edward Manet, Claude Monet, Edger Degas)
- Post-Impressionism (Paul Cezanne, Van Gogh, George Surat)

Paper V	Pak Study & Islamiyat (General courses of B.A/B. Sc)	100
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Paper VIII	Exhibition of Wroks	200
Works carried out in class throughout the academic year.		

COURSE OUTLINES

Bachelor of Art & Design - IV

Paper I	Drawing	100
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Course Objectives:

- To prepare students for project-based assignments in different mediums
- To develop different composition according to their research projects
- To study human figure in different mediums
- To study more than two human figures in different situation
- To study landscape, architecture and still life

Course Contents

Assignments

- | | |
|----------------------------|---|
| • Figurative composition | 3 |
| • Landscape compisition | 1 |
| • Architecture composition | 1 |
| • Cityscape | 3 |
| • Stile Life | 2 |

Total Assignments 10

Paper V	Major Project & Thesis (Communi ation Design)	200
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Course Objectives:

- To prepare students for their Professional/Career in Design through Practical Research in the field.

Course Contents

- Students will develop an Advertising Campaign as a Research Project
- The topic of Project will be approved by members of an Internal Committee
- At the end of Term – I, an “Internal Jury” will evaluate the progress, and will scrutinize the Project
- A Project Report will be compulsory part (not exceeding 20,000 words)
- Public Display juried by External Expert(s)

Paper V	Major Project & Thesis (Textile Design)	200
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Course Objectives:

- To introduce three basic styles of screen printing;
- To prepare one, two, three colours negative screen and pigment.

Course Contents

Assignments

- | | |
|---|----|
| • Developmental work of thesis (Design Development Sheets) | 4 |
| • Applied Textile Design (Manual + Digital) | 10 |
| • Major Printing Projects (Screen Printing) | 7 |
| • A Project Report will be compulsory part (not exceeding 20,000 words) | |

Total Assignments 12

Paper V	Major (Painting)	200
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Course Objectives:

- To prepare students for professional career in painting in different mediums;
- To develop painting composition for their research project

Course Contents

- Canvas 4 x 6 ft
- Supporting work paintings in different mediums etc.
- Sketchbook
- Research board
- Mood board
- A Project Report will be compulsory part

Assignments

Total Assignments

Paper V	Major Project & Thesis (Printmaking)	200
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Course Objectives:

- To learn about Mezzotint in detail,
- To learn about Lithography in detail,
- To learn about Screen Printing techniques

Course Contents

- **Mezzotint**
- **Lithography**
- **Screen Printing**
- Display of Works and a Project Report will be compulsory part (not exceeding 20,000 words)

Assignments

Total Assignments 6

Paper V	Major Project & Thesis (Miniature Art)	200
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Course Objectives:

- To enhance the skill developed in the 3rd year course;
- To introduce the styles & convention of miniature on traditional techniques;
- To bring the medium into a contemporary context.

Course Contents

- *Sayah Qalam* drawing
- Grading in finished form
- *Sayah Qalam* of drawing finished with ornamentation
- Finished and Ornamentation floral pattern landscaping textile, jewelry, architectural, motif according to the given example style

Assignments

Total Assignments

Paper VI	Exhibition of Wroks (Drawing)	100
Works carried out in class throughout the academic year.		

Paper II	Minor (Textile Design)	100
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Course Objectives:

- To introduce Batik (Wax technique)
- To introduce the origin and importance in Textile Designing, Printing and Dyeing.
- To introduce Batik in original and reverse techniques
- To introduce Screen Printing
- To introduce the importance of Screen Printing in Textile industry
- To introduce the method of exposing Screen
- To introduce techniques of printing in one and two colors

Course Contents

- Batik Samples
- Original Batik
- Reverse Batik
- Screen Making and Exposing
- Designing Negative
- One color Screen Printing
- Two color Screen Printing

Assignments

2
2
2
2
1
2
1

Total Assignments 12